



# MEMBERSHIP BENEFITS

## FOR THE FINANCIAL YEAR ENDING 30 JUNE 2024

### LOCAL ADVERTISING AND PUBLICITY

- All members are listed in our Business Directory on the public website
- All members are listed as a sponsor of our famous annual event, the Maroubra Fun Run & Summer Festival.
- Current members, will be featured on the Fun Run website.
- Member promotion through chamber channels including social media, newsletters, this website and at networking events.
- Exposure increases depending on membership category – see Membership & Sponsorship Categories.

### NETWORK WITH OTHER LOCAL BUSINESS OWNERS AND SENIOR MANAGERS

As we all know, the best form of advertising is word of mouth and there is strength in numbers. So by bringing the business owners of Maroubra together we are providing a platform to build strong relationships that will enable us to help each other grow our businesses and champion local issues affecting our community as a collective unit.

### SHOWCASE YOUR BUSINESS BY HOSTING AN EVENT

Each year there will be a handful of opportunities for Maroubra Chamber members to host our events at their premises, boosting your exposure within the community and allowing you to showcase your business to a captive audience.

### GET EDUCATED AND INSPIRED BY EXPERTS

Using the expertise and knowledge of our members and networks, you will have the opportunity to keep up to date with the latest and best ways to run a business, and all that it entails, through newsletter articles and key note presentations.

### SOCIAL

We know how isolating running a business can be, so along with the serious discussions, being part of the Chamber also provides opportunities to socialize with other local business owners and broaden each other's support network.

### POLITICAL STRENGTH

Our strong connections with the Council and Government Agencies mean that as a member of the Chamber, you will have a much stronger political voice. If you have an issue of concern, you will always get a better hearing if you speak through the Chamber rather than as a lone small business.

### SOCIAL MEDIA

Opportunities to promote your business and special offers via associated social media pages.

### NEWSLETTER

Keeping you up to date with local events, news and Maroubra Chamber activity.

### BUSINESS NSW ALLIANCE PROGRAM

Includes:

- Business Hotline
- Advice Line Calls
- Savings with your Energy
- Human Resources & Business Support
- Events & Webinars
- E-Newsletter
- Apprenticeship Support Australia